FORM D

UNITED STAT SECURITIES AND EXCHANGE COM Washington, D.C. 20549

FORM

OMB APPROVAL OMB Number: 3235-0076 April 30,2008 Expires: Estimated average burden hours per response.....16.00

# SEC USE ONLY Prefix Sarial DATE RECEIVED

# NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

| Name of Offering ( check if this is an amendment and name has changed, and indicate change.)  COLI VUL-7 SERIES ACCOUNT   | <u> </u>   |  |  |  |
|---|--|--|--|--|
| Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) Type of Filing: New Filing Amendment   | ) [] ULOE  |  |  |  |
| A. BASIC IDENTIFICATION DATA  |  |  |  |  |
| 1. Enter the information requested about the issuer   |  |  |  |  |
| Name of Issuer ( check if this is an amendment and name has changed, and indicate change.) COLI VUL-7 SERIES ACCOUNT  | 07084894   |  |  |  |
| Address of Executive Offices (Number and Street, City, State, Zip Code) 8515 E ORCHARD RD, GREENWOOD VILLAGE, CO 80111  | Telephone Number (Including Area Code)<br>303-737-3000 |  |  |  |
| Address of Principal Business Operations (Number and Street, City, State, Zip Code)  Telephone Number (Including Area Code) (if different from Executive Offices) |  |  |  |  |
| Brief Description of Business   |  |  |  |  |
|   | please specify): PROCESSED                             |  |  |  |
| business trust   limited partnership, to be formed    Month   Year  | mated THOMSON FINANCIAL                                |  |  |  |

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

## ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

### A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. ✓ Promoter General and/or Check Box(es) that Apply: Beneficial Owner Executive Officer Director Managing Partner Full Name (Last name first, if individual) **GREAT-WEST LIFE & ANNUITY INSURANCE COMPANY** Business or Residence Address (Number and Street, City, State, Zip Code) 8515 E ORCHARD RD, GREENWOOD VILLAGE, CO 80111 Check Box(es) that Apply: Promoter Beneficial Owner General and/or Executive Officer Director Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) General and/or Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Promoter General and/or Check Box(es) that Apply: Beneficial Owner Executive Officer Director Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: ☐ Beneficial Owner ☐ Executive Officer General and/or Promoter Director Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code)

|  |                                  |  | ***  |  | B. I                                      | NFORMAT                                       | ION ABOU                                    | T OFFERE                                     | NG  |                            |   |                      |                |
|--|----------------------------------|--|--|--|---|---|---|--|---|----------------------------|---|----------------------|----------------|
| 4  | TT                               |  | 1 1  |  | .44                                       | 11 4  | 4!4 _ 4 !                                   |  | dhin a CCani                                |                            |   | Yes                  | No             |
| 1.   | Has the                          | issuer sole                                  | d, or does t   |  |   | •   |   |  |   | _                          |   |                      | 図              |
| 2  | Whatia                           | the minim                                    | ium investn  |  |   | Appendix                                      |   | =  |   |                            |   | s                    |                |
| 2.   | what is                          | the minin                                    | iuiii invesin  | ient that w                                | ili be acce                               | picu irom s                                   | uly individ                                 | uai /  |   | •••••••••                  | *************************************** | Yes                  | No             |
| 3.   |                                  | _  | permit join  |  |   |   |   |  |   |                            |   |                      | <b>Z</b>       |
| 4.   | commis<br>If a pers<br>or states | sion or sim<br>on to be lis<br>s, list the n | tion request<br>ilar remune<br>ited is an ass<br>ame of the b<br>, you may s | ration for s<br>sociated pe<br>roker or de | olicitation<br>rson or age<br>aler. If me | of purchase<br>int of a brok<br>ore than five | ers in conne<br>er or deale<br>e (5) persor | ection with<br>r registered<br>is to be list | sales of sec<br>I with the S<br>ed are asso | curities in t<br>EC and/or | he offering.<br>with a state            | :                    |                |
|  | •                                |  | first, if ind  | -  |   |   |   |  |   |                            |   |                      |                |
|  |                                  |  | YLAND, CI<br>Address (N  |  | 1 Street C                                | tu State 2                                    | in Code)                                    |  |   |                            |   |                      |                |
|  |                                  |  | T, SUITE 2   |  |   | • .   |   |  |   |                            |   |                      |                |
|  |                                  |  | oker or De   |  | <u> </u>                                  |   | ·   | <u> </u>                                     |   |                            |   |                      |                |
| CL   | ARK CO                           | NSULTIN                                      | G/FSC SE   | CURITIES                                   | , INC                                     |   |   |  |   |                            |   |                      |                |
| Stat   | es in Wh                         | ich Persor                                   | Listed Ha  | s Solicited                                | or Intends                                | to Solicit                                    | Purchasers                                  |  |   |                            |   |                      |                |
|  | (Check                           | "All State:                                  | s" or check  | individual                                 | States)                                   |   | ••••••                                      |  |   |                            |   |                      | l States       |
|  | AL<br>IL<br>MT<br>RI             | AK<br>IN<br>NE<br>SC                         | IA<br>NV<br>SD   | KS<br>NH<br>TN                             | CA<br>KŸ<br>NJ<br>TX                      | CO<br>LA<br>NM<br>UT                          | CT<br>ME<br>NY<br>VT                        | MD<br>NC<br>VA                               | MA<br>ND<br>WA                              | FL<br>MI<br>OH<br>WV       | GA<br>MN<br>OK<br>WI                    | HI<br>MS<br>OR<br>WY | MO<br>PA<br>PR |
| Full   | Name (                           | Last name                                    | first, if ind  | ividual)                                   |   |   |   |  |   |                            |   |                      |                |
| Bus  | iness or                         | Residence                                    | Address (  | Number an                                  | d Street, C                               | ity, State, 2                                 | Zip Code)                                   |  |   |                            |   |                      |                |
| Nan  | ne of Ass                        | sociated B                                   | roker or De  | aler                                       |   |   |   |  |   |                            |   |                      |                |
| Stat   | es in Wh                         | ich Person                                   | Listed Ha  | s Solicited                                | or Intends                                | to Solicit                                    | Purchasers                                  | <u></u> .                                    |   |                            |   |                      |                |
|  | (Check                           | "All State:                                  | s" or check  | individual                                 | States)                                   | •••••   | ***************************************     | *************                                | ***************************************     |                            |   | ☐ Al                 | States         |
|  | AL<br>IL<br>MT<br>RI             | AK<br>IN<br>NE<br>SC                         | IA<br>NV<br>SD   | AR<br>KS<br>NH<br>TN                       | CA<br>KY<br>NJ<br>TX                      | CO<br>LA<br>NM<br>UT                          | CT<br>ME<br>NY<br>VT                        | MD<br>NC<br>VA                               | DC<br>MA<br>ND<br>WA                        | FL<br>MI<br>ÖH<br>WV       | GA<br>MN<br>OK<br>WI                    | MS<br>OR<br>WY       | MO<br>PA<br>PR |
| Full Name (Last name first, if individual)                                   |                                  |  |  |  |   |   |   |  |   |                            |   |                      |                |
| Business or Residence Address (Number and Street, City, State, Zip Code)     |                                  |  |  |  |   |   |   |  |   |                            |   |                      |                |
| Name of Associated Broker or Dealer  |                                  |  |  |  |   |   |   |  |   |                            |   |                      |                |
| States in Which Person Listed Has Solicited or Intends to Solicit Purchasers |                                  |  |  |  |   |   |   |  |   |                            |   |                      |                |
| (Check "All States" or check individual States)                              |                                  |  |  |  |   |   |   |  |   |                            |   |                      |                |
|  | AL<br>IL<br>MT<br>RI             | AK<br>IN<br>NE<br>SC                         | AZ<br>IA<br>NV<br>SD   | AR<br>KS<br>NH<br>TN                       | CA<br>KY<br>NJ<br>TX                      | CO<br>LA<br>NM<br>UT                          | CT<br>ME<br>NY<br>VT                        | DE<br>MD<br>NC<br>VA                         | DC<br>MA<br>ND<br>WA                        | FL<br>MI<br>OH<br>WV       | GA<br>MN<br>OK<br>WI                    | HI<br>MS<br>OR<br>WY | MO<br>PA<br>PR |

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

## C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

| 1. | Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.  |                             |                            |
|----|--|-----------------------------|----------------------------|
|    | Type of Security   | Aggregate<br>Offering Price | Amount Already<br>Sold     |
|    | Debt   | S                           | \$                         |
|    | Equity   | S                           |                            |
|    | ☐ Common ☐ Preferred   |                             |                            |
|    | Convertible Securities (including warrants)  | 5                           | \$                         |
|    | Partnership Interests  |                             |                            |
|    | Other (Specify VARIABLE UNIVERSAL) LIFE POLICY   |                             |                            |
|    | Total  | 0.00                        | \$ 544,986,590.00          |
|    | Answer also in Appendix, Column 3, if filing under ULOE.   |                             | . *                        |
| 2. | Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."             |                             | Aggregate                  |
|    |  | Number<br>Investors         | Dollar Amount of Purchases |
|    | Accredited Investors   | 1                           | \$ 5,842,234.57            |
|    | Non-accredited Investors   |                             | <b>s</b>                   |
|    | Total (for filings under Rule 504 only)  |                             | <b>\$</b>                  |
|    | Answer also in Appendix, Column 4, if filing under ULOE.   |                             |                            |
| 3. | If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.   |                             |                            |
|    |  | Type of                     | Dollar Amount              |
|    | Type of Offering   | Security                    | Sold                       |
|    | Rule 505   |                             | s                          |
|    | Regulation A   |                             | <b>\$</b>                  |
|    | Rule 504   |                             | \$                         |
|    | Total  |                             | \$_0.00                    |
| 4  | a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. |                             |                            |
|    | Transfer Agent's Fees  |                             | \$                         |
|    | Printing and Engraving Costs   |                             | _                          |
|    | Legal Fees   |                             | •                          |
|    | Accounting Fees  |                             |                            |
|    | Engineering Fees   | _                           |                            |
|    | Sales Commissions (specify finders' fees separately)   |                             |                            |
|    | Other Expenses (identify)  |                             | \$                         |
|    | Total  |                             | \$ 0.00                    |

|     | C. OFFERING PRICE, NUMBER OF INVESTO   | RS, EXPENSES AND USE OF PROCI                                    | EEDS                 |                   |
|-----|--|--|----------------------|-------------------|
|     | b. Enter the difference between the aggregate offering price given in re and total expenses furnished in response to Part C — Question 4.a. This proceeds to the issuer."  | difference is the "adjusted gross                                | \$ <u> </u>          |                   |
| 5.  | Indicate below the amount of the adjusted gross proceed to the issuer to each of the purposes shown. If the amount for any purpose is not know the box to the left of the estimate. The total of the payments listed proceeds to the issuer set forth in response to Part C — Question 4.8 | nown, furnish an estimate and<br>d must equal the adjusted gross |                      |                   |
|     |  | Č<br>Dir   |                      | ments to<br>thers |
|     | Salaries and fees  |  | <b></b> \$           |                   |
|     | Purchase of real estate  |  | \$                   | - <del></del>     |
|     | Purchase, rental or leasing and installation of machinery and equipment  | <b>\$_</b>   | s                    |                   |
|     | Construction or leasing of plant buildings and facilities  |  |                      |                   |
|     | Acquisition of other businesses (including the value of securities invoffering that may be used in exchange for the assets or securities of issuer pursuant to a merger)   | another  | <br>□\$              |                   |
|     | Repayment of indebtedness  |  |                      |                   |
|     | Working capital  |  | <b>-</b>             |                   |
|     | Other (specify):   | <del>_</del>   | _                    |                   |
|     |  |  |                      |                   |
|     | Column Totals  | s <u>.</u> 0   | .00 <u>0</u>         | .00               |
|     | Total Payments Listed (column totals added)  |  | <b>\$</b> 0.00       | _                 |
|     | D. FEDERAL   | SIGNATURE  |                      | :                 |
| sig | e issuer has duly caused this notice to be signed by the undersigned duly a<br>nature constitutes an undertaking by the issuer to furnish to the U.S. Se<br>information furnished by the issuer to any non-accredited investor pu  | curities and Exchange Commission,                                | upon written request |                   |
| ssi | uer (Print or Type) Signature  | ) Date   | . 1                  |                   |
| CC  |  | oughted 11   | 121107               |                   |
| Naı | me of Signer (Print or Type) Title of Signer (   |  |                      |                   |
| RO  | N LAEYENDECKER SR VICE PRESI   | DENT, LIFE INSURANCE MARKE                                       | тѕ                   |                   |
|     |  |  |                      |                   |

- ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

|    | E. STATE SIGNATURE   |     |                |
|----|--|-----|----------------|
| 1. | Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule? | Yes | No<br><b>K</b> |
|    | See Appendix, Column 5, for state response.  |     |                |

- The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.
- The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

|                           | 0   |
|---------------------------|---|
| Issuer (Print or Type)    | Signature Date                            |
| COLI VUL-7 SERIES ACCOUNT | Fer Devended 11/2/187                     |
| Name (Print or Type)      | Title (Print or Type)                     |
| RON LAEYENDECKER          | SR VICE PRESIDENT, LIFE INSURANCE MARKETS |



### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.